



Hong Kong

HOLD (no change)

Consensus ratings*:	Buy 3	Hold 4	Sell 6
Current price:		ŀ	HK\$3.48
Target price:		H	HK\$3.70
Previous target:		ŀ	HK\$4.10
Up/downside:			6.3%
CGS-CIMB / Consens	sus:		-3.1%
Reuters:		2	2778.HK
Bloomberg:		2	2778 HK
Market cap:		US	S2,641m
		HK\$2	20,724m
Average daily turnove	r:	US	\$0.61m
		Hk	(\$4.78m
Current shares o/s:			5,937m
Free float: *Source: Bloomberg			32.0%

Key changes in this note

- > FY22F DPU decreased by 4%.
- > FY23F DPU decreased by 7%.
- FY24F DPU decreased by 7%.



		Source: E	Bloomberg
Price performance	1M	ЗМ	12M
Absolute (%)	1.2	-0.9	-20.6
Relative (%)	5.5	8.0	1.3
Major shareholders			% held

68.0

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Champion REIT

Insufficient signs of a turnaround

- Champion REIT's (CREIT) DPU declined by 11% yoy in 1H22 as a result of higher operating expenses and lower interest income from investments.
- Operations at 3GR Office face challenges, with high vacancy, negative rental reversions and new completions nearby.
- We think a significant rebound in LP Mall's tenant sales should not be expected till 2023 when borders are more likely to reopen.
- Reiterate Hold with a lower TP of HK\$3.7 (40% discount to NAV).

1H22 DPU down 11% yoy

CREIT's DPU declined by 11% yoy to HK\$0.1064 in 1H22, weaker than the 5% yoy decline in revenue, given i) higher proportion of property operating expense incurred due to lower portfolio occupancy; ii) expense incurred for the opening of Langham Beauty at Langham Place (LP) Mall; and iii) lower interest income from its investment portfolio.

Outlook for 3GR Office still very challenging

Revenue and NPI from Three Garden Road (3GR) Office declined by 6% and 7% yoy, respectively, in 1H22. End-1H22 occupancy worsened from 89% at end-2021 to 83.8% at end-1H22 as tenants cut back on leased space with little take-up during the peak of HK's fifth wave of Covid-19. With the average rent of expiring leases in FY23F high at c.HK\$120/sf vs. spot rent of HK\$90-100/sf and new completions in Central in 2023, we believe negative rental reversions at 3GR Office will likely persist in the next 12 months.

LP Office sees first signs of stabilisation

LP Office was resilient in 1H22 with a 2% yoy rise in both revenue and NPI. Occupancy was satisfactory at 94.5% and lifestyle-positioned tenants took up 69% of office space at end-1H22; we think they will not be so heavily affected going forward as HK is already off the peak of Covid-19 outbreaks given high vaccination rates. Nevertheless, as 39% of GFA will have their leases expire in FY23F, mild pressure on rental reversion is unavoidable.

Expect no significant improvement at LP Mall until borders reopen

NPI for LP Mall was down 16% yoy in 1H22, weaker than its 6% yoy decline in revenue, due to operating expenses associated with the opening of Langham Beauty. Turnover rent accounted for 17% of LP Mall's revenue in 1H22 (5% in 1H21) and c.10% of the tenants paid turnover rent only at end-1H22. As large-scale reopening of borders looks more likely in 2023 than in end-2022, we do not expect its tenant sales to improve significantly (although the government's consumption vouchers are boosting its tenants' sales) and so we think rental reversions will remain negative for the rest of 2022F.

Reiterate Hold with a lower TP of HK\$3.7

We cut FY22-24F DPS by 4-7% and end-FY22F NAV by 2% to HK\$6.2 given a weaker office rents outlook with lower portfolio occupancy. We also cut TP to HK\$3.7 after widening its discount to NAV by 5% pts to 40% to factor in weaker profitability under low occupancies. 3GR Office remains the weak spot. Key downside risks: further decline in occupancy and prolonged border closure of HK. Higher portfolio occupancy, especially at 3GR Office, is a key upside risk.

Financial Summary	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Gross Property Revenue (HK\$m)	2,920	2,769	2,670	2,678	2,749
Net Property Income (HK\$m)	2,347	2,197	2,059	2,086	2,143
Net Profit (HK\$m)	1,554	1,503	1,421	1,449	1,523
Distributable Profit (HK\$m)	(1,476)	(1,353)	(1,279)	(1,304)	(1,371)
DPS (HK\$)	0.25	0.23	0.21	0.22	0.23
Dividend Yield	7.17%	6.55%	6.15%	6.22%	6.47%
Asset Leverage	22.9%	22.5%	22.4%	22.2%	22.0%
BVPS (HK\$)	8.60	8.25	8.31	8.37	8.43
P/BV (x)	0.40	0.42	0.42	0.42	0.41
Recurring ROE	2.69%	3.01%	2.88%	2.89%	2.99%
% Change In DPS Estimates			(4.13%)	(6.71%)	(6.70%)
CGS-CIMB/Consensus DPS (x)			1.00	1.03	1.02

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



HK\$ m	1H21	1H22	yoy %
Turnover	1,397	1,331	-4.8
Three Garden Road	809	763	-5.7
Langham Place Office	202	206	1.8
Langham Place Mall	386	362	-6.2
Net Property Income	1,137	1,044	-8.2
Three Garden Road	665	620	-6.7
Langham Place Office	162	164	1.6
Langham Place Mall	310	260	-16.3
Interest income	46	10	-77.2
Managers' fee	(69)	(63)	-7.6
Trustee fee and others	(16)	(17)	7.7
EBIT	1,098	974	-11.3
Interest expenses	(214)	(183)	-14.5
Tax charges	(94)	(87)	-7.7
Distributable income	790	704	-10.9
Distributed income	711	634	-10.9
Payout (%)	90	90	0.0
1H DPU (HK\$)	0.1197	0.1064	-11.1
Gearing ratio (%)	23.2	22.3	-0.9

Figure 2: Summary of NAV and TP changes								
HK\$	Old	New	Chg %					
Net Asset Value (NAV)	6.30	6.20	-2%					
Target discount	35%	40%	5%					
Target price	4.10	3.70	-10%					
		SOURCES: CGS-CIMB RESEA	RCH ESTIMATES					

Figure 3: NAV breakdown (end-FY22F)									
	HK\$m	HK\$/share	% of GAV						
Three Garden Road	29,165	4.9	58%						
Langham Place Office	8,372	1.4	17%						
Langham Place Mall	11,474	1.9	23%						
Overseas properties	986	0.2	2%						
Property Gross Asset Value (GAV)	49,998	8.4	100%						
Add: liquid investments	160	0.0							
Less: net debt	(13,191)	(2.2)							
Net Asset Value (NAV)	36,967	6.2							
		SOURCES: CGS-CIMB RESE	ARCH ESTIMATES						

Figure 4: Earnings revisions										
HK\$ m 2022F 2023F 2024F										
	Old	New	% chg	Old	New	% chg	Old	New	% chg	
Gross Property Revenue	2,700	2,670	-1%	2,732	2,678	-2%	2,801	2,749	-2%	
Net Property Income	2,132	2,059	-3%	2,157	2,086	-3%	2,217	2,143	-3%	
Distributable Income	1,481	1,421	-4%	1,510	1,449	-4%	1,586	1,523	-4%	
DPU (HK\$)	0.2232	0.2139	-4%	0.2318	0.2163	-7%	0.2415	0.2253	-7%	
					SOUF	RCES: CGS	-CIMB RES	SEARCH ES	TIMATES	



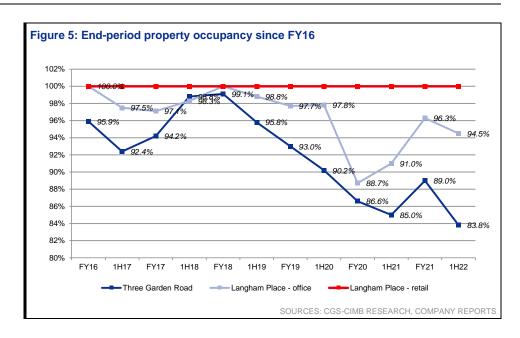


Figure 6: H	IK prope	erty va	luation	summ	ary																
		Share price	TP		Mkt cap	NAV/sh	Disc. to	Upside		P/E	(x)		i	P/BV (x)		Divide	end yiel	d (%)	Net	Gearing	g (%)
Short Name	Ticker	(HK\$)	(HK\$)	Rating	(US\$ m)	(HK\$)	(%)	(%)	2021	2022F	2023F	2024F	2021	2022F	2023F	2021	2022F	2023F	2021	2022F	2023F
CK Asset	1113 HK	54.25	66.40	ADD	25,149	110.6	51	22	9.3	8.3	8.8	7.9	0.53	0.51	0.49	4.1	4.1	4.2	9	Net cash	Net cash
HLD	12 HK	28.15	38.30	ADD	17,371	63.9	56	36	10.0	9.5	8.9	8.0	0.41	0.40	0.39	6.4	6.4	6.6	43	41	39
Kerry Prop	683 HK	18.88	21.10	ADD	3,498	60.2	69	12	3.3	6.0	5.3	5.0	0.24	0.23	0.22	19.3	7.2	7.2	16	29	28
NWD	17 HK	26.50	42.50	ADD	8,500	70.8	63	60	9.6	9.1	6.3	7.3	0.30	0.32	0.31	7.8	7.8	7.9	40	43	42
SHKP	16 HK	95.95	143.00	ADD	35,439	204.7	53	49	9.3	9.6	8.8	7.9	0.47	0.46	0.44	5.2	5.2	5.2	15	14	13
Sino	83 HK	12.02	12.10	ADD	11,825	20.1	40	1	9.0	12.9	14.0	12.3	0.57	0.54	0.53	6.9	4.7	4.7	Net cash	Net cash	Net cash
Wharf Holdings	4 HK	29.15	28.00	HOLD	11,354	50.9	43	(4)	24.4	20.8	18.4	17.1	0.55	0.54	0.53	1.4	1.4	1.6	8	6	5
HLP	101 HK	13.22	17.10	ADD	7,581	28.6	54	29	13.6	13.0	10.4	9.8	0.42	0.40	0.40	5.9	5.9	6.0	24	26	26
HKL*	HKL SP	4.91	6.10	ADD	11,460	10.2	52	24	11.9	13.2	12.9	11.9	0.33	0.32	0.28	4.5	4.5	4.5	15	20	19
Hysan	14 HK	24.00	26.60	ADD	3,146	59.2	59	11	10.6	10.6	9.8	9.1	0.34	0.33	0.33	6.0	6.0	6.0	11	15	14
Swire Prop	1972 HK	18.92	20.10	HOLD	14,107	36.6	48	6	11.6	13.6	13.3	11.5	0.38	0.38	0.37	5.0	5.2	5.3	4	5	5
Wharf REIC	1997 HK	37.90	37.50	HOLD	14,667	57.7	34	(1)	17.7	17.4	16.0	15.0	0.56	0.55	0.54	3.5	3.3	3.8	23	21	20
Champion REIT	2778 HK	3.48	3.70	HOLD	2,641	6.3	45	6	13.8	14.6	14.3	13.6	0.42	0.42	0.42	6.5	6.4	6.7	28	27	25
Link REIT	823 HK	63.15	80.00	ADD	16,998	79.7	21	27	112.5	19.3	19.6	18.6	0.83	0.82	0.82	4.6	4.8	5.1	27	31	31
Midland	1200 HK	0.68	1.29	ADD	62	NA	NA	90	4.9	NA	8.7	2.9	0.41	0.44	0.42	0.0	0.0	2.4	Net cash	Net cash	Net cash
Developers							53	25	10.7	10.9	10.1	9.4	0.44	0.43	0.42	7.3	5.2	5.4	19	22	21
Landlords & RE	ITs						45	15	27.4	14.5	13.7	12.8	0.47	0.46	0.45	5.1	5.2	5.3	19	20	20
Simple average	(ex. Midlan	ıd)					49	20	19.0	12.7	11.9	11.1	0.45	0.44	0.43	6.2	5.2	5.3	19	21	21
															Share	e price da	ata as of 1	9 Aug 20	22; * HKL	data state	ed in US\$





Refinitiv ESG Scores

B A+ A- ESG Scores G Combined ESG Environment ESG Social Pillar ESG Government

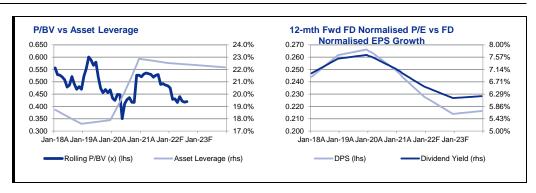
ESG in a nutshell

Champion REIT has an overall ESG Score of B according to Refinitiv. It has set 14 long-term ESG targets, which were established in alignment with nine of the United Nations' Sustainable Development Goals ("SDGs"), to be reached by 2030 ("2030 ESG Targets").

Keep your eye on	Implications
We see no ESG issues for Champion REIT that we are concerned about.	N/A
ESG highlights	Implications
unsecured sustainability-linked term and revolving credit	
Trends	Implications
according to Refinitiv, an improvement from an overall ESG	•
	SOURCES: CGS-CIMB RESEARCH, REFINITIV



BY THE NUMBERS



Profit & Loss					
(HK\$m)	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Rental Revenues	2,558	2,417	2,338	2,349	2,412
Other Revenues	362	352	332	329	336
Gross Property Revenue	2,920	2,769	2,670	2,678	2,749
Total Property Expenses	(573)	(572)	(610)	(593)	(605)
Net Property Income	2,347	2,197	2,059	2,086	2,143
General And Admin. Expenses					
Management Fees	(141)	(133)	(124)	(125)	(129)
Trustee's Fees	(26)	(24)	(20)	(20)	(20)
Other Operating Expenses					
EBITDA	1,736	1,639	1,536	1,539	1,593
Depreciation And Amortisation					
EBIT	1,736	1,639	1,536	1,539	1,593
Net Interest Income	(390)	(319)	(286)	(279)	(248)
Associates' Profit					
Other Income/(Expenses)	(3)	0	0	0	0
Exceptional Items					
Pre-tax Profit	1,787	1,721	1,629	1,662	1,747
Taxation	(233)	(218)	(208)	(213)	(223)
Minority Interests					
Preferred Dividends					
Net Profit	1,554	1,503	1,421	1,449	1,523
Distributable Profit	(1,476)	(1,353)	(1,279)	(1,304)	(1,371)

Cash Flow					
(HK\$m)	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Pre-tax Profit	1,787	1,721	1,629	1,662	1,747
Depreciation And Non-cash Adj.	390	319	286	279	248
Change In Working Capital	(191)	136	0	0	0
Tax Paid	(467)	(269)	(208)	(213)	(223)
Others	(26)	(84)	379	402	402
Cashflow From Operations	1,493	1,823	2,087	2,130	2,173
Capex	0	(27)	(50)	(50)	(50)
Net Investments And Sale Of FA					
Other Investing Cashflow					
Cash Flow From Investing	0	(27)	(50)	(50)	(50)
Debt Raised/(repaid)	1,416	(1,170)	0	0	0
Equity Raised/(Repaid)	0	0	0	0	0
Dividends Paid	(1,507)	(1,463)	(1,282)	(1,292)	(1,338)
Cash Interest And Others	(390)	(319)	(286)	(279)	(248)
Cash Flow From Financing	(481)	(2,953)	(1,568)	(1,570)	(1,585)
Total Cash Generated	1,012	(1,157)	469	510	538
Free Cashflow To Firm	1,548	1,877	2,130	2,203	2,277
Free Cashflow To Equity	2,519	306	1,750	1,801	1,875

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



BY THE NUMBERS... cont'd

Balance Sheet					
(HK\$m)	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Total Investments	67,318	65,609	65,659	65,709	65,759
Intangible Assets	0	0	0	0	0
Other Long-term Assets	320	317	317	317	317
Total Non-current Assets	67,638	65,926	65,976	66,026	66,076
Total Cash And Equivalents	1,834	1,629	2,097	2,607	3,144
Inventories					
Trade Debtors					
Other Current Assets	2,221	318	318	318	318
Total Current Assets	4,055	1,947	2,416	2,925	3,463
Trade Creditors					
Short-term Debt	3,442	2,026	2,026	2,026	2,026
Other Current Liabilities	3,679	2,892	2,683	2,471	2,247
Total Current Liabilities	7,121	4,918	4,710	4,497	4,274
Long-term Borrowings	12,956	13,262	13,262	13,262	13,262
Other Long-term Liabilities	759	730	730	730	730
Total Non-current Liabilities	13,715	13,992	13,992	13,992	13,992
Shareholders' Equity	50,858	48,963	49,690	50,462	51,273
Minority Interests	0	0	0	0	0
Preferred Shareholders Funds					
Total Equity	50,858	48,963	49,690	50,462	51,273

Key Ratios					
	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Gross Property Revenue Growth	(5.21%)	(5.17%)	(3.60%)	0.32%	2.62%
NPI Growth	(5.38%)	(6.39%)	(6.27%)	1.29%	2.75%
Net Property Income Margin	80.4%	79.3%	77.1%	77.9%	78.0%
DPS Growth	(6.22%)	(8.72%)	(6.12%)	1.10%	4.17%
Gross Interest Cover	N/A	N/A	N/A	N/A	N/A
Effective Tax Rate	13.1%	12.7%	12.8%	12.8%	12.8%
Net Dividend Payout Ratio	95.0%	90.0%	90.0%	90.0%	90.0%
Current Ratio	0.57	0.40	0.51	0.65	0.81
Quick Ratio	0.57	0.40	0.51	0.65	0.81
Cash Ratio	0.26	0.33	0.45	0.58	0.74
Return On Average Assets	2.00%	2.15%	2.09%	2.11%	2.20%

Key Drivers					
	Dec-20A	Dec-21A	Dec-22F	Dec-23F	Dec-24F
Total rental income	2,557.9	2,416.9	2,337.5	2,348.9	2,412.0
Carpark income	41.2	47.3	40.3	42.0	43.6
Rental related income	34.2	30.8	28.4	29.8	30.7
Building management fee income	287.1	274.2	263.4	257.6	262.2
Net property income	2,347.1	2,197.0	2,059.2	2,085.7	2,143.1

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



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643 companies under coverage for quarter ended on 30 June 2022			
	Rating Distribution (%)	Investment Banking clients (%)	
Add	68.4%	0.8%	
Hold	24.6%	0.0%	
Reduce	7.0%	0.2%	





Spitzer Chart for stock being researched (2 year data)

Champion REIT (2778 HK)



Recommendation	Framework
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