Monday, 14 February 2022

COMPANY UPDATE

mm2 Asia (MM2 SP)

Reaching Inflection Point For A Strong Recovery

We expect earnings to post a sharp recovery from FY22 onwards, driven by all three segments: a) cinema attendance expected to recover as the majority of Singapore's and Malaysia's populations are vaccinated, b) robust pipeline of core production business of \$\$150m-190m in the next 2-3 years, and c) resumption of in-person concerts. mm2 plans to launch Metaviva, a NFT marketplace. Mm2's 5x FY24F PE is expected to expand closer to global peers' average of 21x. Maintain BUY with a higher target price of \$\$0.115.

WHATS NEW

- Cinemas: Better positioned for recovery. Domestic cinema attendance is poised for recovery as 93% of Singapore's population is fully vaccinated with 60% having taken the booster shot and close to 80% of Malaysia's population is fully vaccinated. Cinemas in Singapore and Malaysia have been allowed to reopen since 2H21, albeit at a lower capacity. Singapore's authorities have allowed 1,000 pax per cinema hall with a 1-metre safe distancing rule between different groups while Malaysia's cinemas are allowed to operate at 50% capacity. Furthermore, dining-in and food and beverage consumption in cinemas, a large and vital contributor of revenue, has been permitted in both countries which would help boost cinema revenue.
- Core production business: Robust pipeline. Over the next 2-3 years, mm2's core production pipeline remains sizeable, amounting to S\$150-190m. Currently, the group has over 30 projects that are in various stages of development, production and distribution. As production of films/tv series ramps up in FY22, mm2 is set to produce and distribute highly anticipated titles in new and existing markets. Some titles include local favourite "Ah Girls Go Army", making S\$1m in ticket sales in three days with a second sequel already being confirmed. Also, we believe that the group's track record in quality production will see its core production business sought by streaming channels, with the release of its highly anticipated "More Than Blue Series" well-received on Netflix. We expect FY22 revenue and EBITDA from the core business to grow by 37.4% yoy and 15.9% yoy respectively.
- Concerts: Restart of in-person concerts. After a lengthy hiatus, in-person concerts/shows have resumed as more countries gradually ease restrictions. In 1HFY22, Unusual Entertainment (Unusual) co-produced 59 in-person shows for circus act "La Clique" and 29 shows for local act "Boom Boom Room Live!". Also, Unusual produced two sold-out in-person JJ Lin concerts, indicating pent up demand for concerts. In a recent announcement, Unusual is set to co-produce 54 concerts across 54 Chinese cities for renowned singers Angela Zhang and Kelly Yu. We expect FY22 EBITDA to break even.
- Others: Entering the Metaverse. mm2 has plans to launch an online NFT marketplace named "Metaviva" for digital assets focusing on popular regional media content. As a comparison, the global OpenSea NFT marketplace currently boasts a valuation of US\$13.3b. Theoretically, mm2's Metaviva potential valuation would be sizeable, depending on the success of its launch.

KEY FINANCIALS

Year to 31 Mar (S\$m)	2020	2021	2022F	2023F	2024F
Net turnover	236	75	131	196	268
EBITDA	88	(32)	50	88	105
Operating profit	29	(80)	8	37	52
Net profit (rep./act.)	4	(93)	(6)	12	22
Net profit (adj.)	14	(44)	(6)	12	22
EPS (S\$ cent)	0.9	(2.9)	(0.3)	0.5	1.0
PE (x)	5.4	n.m.	n.m.	9.4	5.1
P/B (x)	0.4	0.6	0.6	0.5	0.4
EV/EBITDA (x)	4.2	n.m.	7.4	4.2	3.5
Dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Net margin (%)	1.5	(123.2)	(4.5)	6.1	8.2
Net debt/(cash) to equity (%)	104.9	206.2	118.7	63.9	51.9
Interest cover (x)	4.5	(1.5)	3.1	6.3	7.6
ROE (%)	1.6	n.a.	n.a.	5.8	8.8

Source: mm2, Bloomberg, UOB Kay Hian

BUY

(Maintained)

Share Price	S\$0.050
Target Price	S\$0.115
Jpside	+129.4%
(Previous TP:	S\$0.095)

COMPANY DESCRIPTION

mm2 Asia is a media content provider. The company produces movies and infotainment programmes for TV stations, advertisers and online media. It also finances, produces and distributes commercial content.

STOCK DATA

GICS sector	Communication Services
Bloomberg ticker:	MM2 SP
Shares issued (m):	2,325.6
Market cap (S\$\$m):	116.3
Market cap (US\$m):	86.5
3-mth avg daily t'ove	er (US\$m): 0.1

Price Performance (%)

52-week i	nigh/low	\$\$0.081	/\$\$0.049	
1mth	3mth	6mth	1yr	YTD
(3.8)	(5.7)	(21.9)	(21.6)	(2.0)
Major S	hareholdeı	's		%
Ang Wee	Chye		26.4	
Ron Sim	Chye Hock		7.0	
StarHub				4.92
FY22 NAV	V/Share (S\$)			0.08
FY22 Net	Cash/Share	(S\$)		0.09

PRICE CHART



Source: Bloomberg

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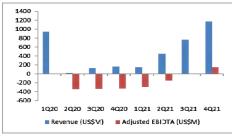
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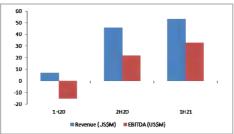
STOCK IMPACT

- Upcoming US blockbusters to fill seats. 2022 is set to see a strong line-up of blockbuster movies with highly anticipated Marvel movies such as Doctor Strange in the Multiverse of Madness, Thor: Love and Thunder and Black Panther: Wakanda Forever, spread throughout 2022, boosting domestic cinema attendance. According to Cathay Cinemas, Spider-Man: No Way Home, which was released in Dec 21, was the highest grossing film in Singapore for 2021 with its S\$10m revenue haul coming close to Avengers: Endgame's pre-pandemic haul. This is impressive given that domestic cinemas are operating at 50% capacity and was running in cinemas for only two weeks in 2021.
- Global recovery a positive sign. Comparing to global peers, we expect mm2 to follow suit and experience a sharp recovery in earnings. AMC Entertainment, one of the largest US cinema chains, has turned EBITDA positive on the back of easing restrictions since 1Q21. Closer to home, IMAX China recovered strongly as 90% of its theatres have reopened in 1H20, with 2H21 expected to outperform yoy according to the company.

AMC'S QUARTERLY REVENUE AND EBITDA







Source: Bloomberg, UOB Kay Hian

Source: Bloomberg, UOB Kay Hian

• No deal for cinema, IPO next. Kingsmead Properties' (Kingsmead) S\$84.8m offer for 80% of mm2's cinema business (Cathay) collapsed in Jan 22 and Kingsmead has instead exercised its rights to convert its S\$6.0m deposit into 75m mm2 shares (S\$0.08/share). To maximize shareholder value, mm2 is still exploring other ongoing options that include an IPO of its wholly-owned cinema business sometime in 2HFY22. Assuming mm2 sells more than 50% of Cathay, a spinoff listing would help mm2 restructure its debt as almost all of mm2's debt would be tagged to Cathay once it becomes an associate company.

EARNINGS REVISION/RISK

• We adjust our PATMI forecasts for FY22-24 on the back of a recovery for all segments, easing restrictions and a favourable outlook. We forecast FY22-24 earnings/(loss) at (\$\$5.9m), \$\$12.0m and \$\$22.1m respectively, with FY24 earnings marking a full recovery to pre-COVID-19 levels, with a bargain FY24F PE of 5.1x (global peers: 21.0x FY23F PE).

VALUATION/RECOMMENDATION

• Maintain BUY, with a higher target price of \$\$0.115 (\$\$0.095). Our target price is based on a SOTP valuation, with: a) core production business at 11.4x (7x) FY22F EV/EBITDA, in line with larger peers; b) cinema business at 7.4x (7x) EV/EBITDA, in line with larger peers; and c) Unusual (UNU SP) and Vividthree (VTH SP) at market value.

SHARE PRICE CATALYST

• Film production delivery, full-easing of COVID-19 measures, spinoff of cinema business.

PEER COMPARISON

Peer Comp		Trading	Price @	Market	P	E	P	/B	EV/EI	BITDA	ROE	Yield	Net
Company	Ticker	Curr	11-Feb-22	Cap	2021	2022	2021	2022	2022	2023	2022	2022	Gearing
(Cinema)		(lcy)	(lcy)	(US\$m)	(x)	(x)	(x)	(x)	(x)	(x)	(%)	(%)	(%)
Imax China Holding Inc	1970 HK	HKD	11	482	14.8	12.8	1.9	1.8	5.6	5.3	15.6	4.3	(41.6)
Major Cineplex Group Pcl	MAJOR TB	THB	20.3	555	139.0	24.1	2.3	2.3	9.2	7.5	9.7	4.6	(4.1)
Average					76.9	18.4	2.1	2.0	7.4	6.4	12.6	4.4	(22.8)
Content/Broadcasting (Asia)													
Bec World Public Co Ltd	BEC TB	THB	14.5	887	40.8	30.1	4.8	4.4	8.2	7.6	15.5	2.0	(16.6)
Md Pictures Tbk Pt	FILM IJ	IDR	920	610	180.4	40.2	n.a.	n.a.	16.6	13.2	15.0	n.a.	(6.2)
China Film Co Ltd-A	600977 CH	CNY	11.95	3,509	47.4	25.0	2.0	1.9	10.1	9.0	7.8	1.5	(47.4)
Average					89.6	31.8	3.4	3.2	11.4	9.9	12.8	1.7	(23.4)

Source: Bloomberg, UOB Kay Hian

US BLOCKBUSTER MOVIES RELEASE (UPDATED AS OF 11^{TH} FEB 22)

Titles	Release Date
Uncharted	18 Feb 22
The Batman	04 Mar 22
The Lost City	25 Mar 22
Morbius	01 Apr 22
Fantastic Beasts: The Secrets of Dumbledore	15 Apr 22
Doctor Strange in the Multiverse of Madness	06 May 22
Jurassic World: Dominion	10 Jun 22
Lightyear	17 Jun 22
Thor: Love and Thunder	08 Jul 22
Black Adam	29 Jul 22
Spider-Man: Across the Spider-Verse - Part One	07 Oct 22
The Flash	04 Nov 22
Black Panther: Wakanda Forever	11 Nov 22
Avatar 2	16 Dec 22
Aquaman and the Lost Kingdom	16 Dec 22

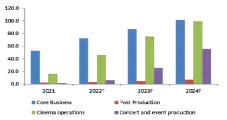
Source: Cinemablend, UOB Kay Hian

SOTP VALUATION

	Previous Methodology	New Methodology	(S\$m)
- Core Production	7x FY22F	11.4x FY22F	247.5
	EV/EBITDA	EV/EBITDA	
- Cinema Business	7x FY22F	7.4x FY22F	159.3
	EV/EBITDA	EV/EBITDA	
- UnUsUal	Market Value	Market Value	48.0
(39% stake)			
 Vivdthree 	Market Value	Market Value	8.2
(41% stake)			
Total			464.7
Net debt position	FY22	FY22	(206.0)
Valuation		Total	258.6
		Per share (S\$)	0.115

Source: UOB Kay Hian

SEGMENTAL ANNUAL REVENUE (S\$M)



Source: mm2, UOB Kay Hian



Regionai	IVI O F	n ı n	g N	ι ο τ	e s	onday, 14 Feb	ruary 201	22	
PROFIT & LOSS Year to 31 Mar (S\$m)	2021	2022F	2023F	2024F	BALANCE SHEET Year to 31 Mar (\$\$m)	2021	2022F	2023F	2024F
Net turnover	75.2	130.8	196.4	268.2	Fixed assets	88.0	80.9	68.7	59.0
EBITDA	(31.6)	50.2	87.6	105.1	Other LT assets	333.9	329.2	320.5	306.9
Deprec. & amort.	47.9	41.8	50.9	53.4	Cash/ST investment	12.1	13.6	11.4	28.8
EBIT	(79.5)	8.4	36.8	51.7	Other current assets	191.8	170.8	216.6	266.9
Associate contributions	0.1	(0.0)	(0.0)	(0.0)	Total assets	625.8	594.4	617.2	661.6
Net interest income/(expense)	(20.7)	(16.4)	(13.9)	(13.9)	ST debt	196.6	146.6	91.9	91.9
Pre-tax profit	(100.1)	(8.0)	22.8	37.8	Other current liabilities	113.8	83.7	94.5	115.8
Tax	(1.9)	(0.4)	(5.7)	(9.4)	LT debt	73.0	73.0	73.0	73.0
Minorities	9.3	2.5	(5.1)	(6.2)	Other LT liabilities	70.7	70.7	70.7	71.7
Net profit	(92.7)	(5.9)	12.0	22.1	Shareholders' equity	124.9	173.6	240.3	262.4
Net profit (adj.)	(44.3)	(5.9)	12.0	22.1	Minority interest	46.8	46.8	46.8	46.8
					Total liabilities & equity	625.8	594.4	617.2	661.6
CASH FLOW	2024	20225	20225	20245	KEY METRICS	2024	20225	20225	20245
Year to 31 Mar (S\$m)	2021	2022F	2023F	2024F	Year to 31 Mar (%)	2021	2022F	2023F	2024F
Operating	3.9	43.3	41.8	60.4	Profitability	(40.0)	00.0	44.7	00.0
Pre-tax profit	(92.7)	(5.9)	12.0	22.1	EBITDA margin	(42.0)	38.3	44.6	39.2
Tax	(2.8)	(0.4)	(5.7)	(9.4)	Pre-tax margin	(133.1)	(6.1)	11.6	14.1
Deprec. & amort.	47.9	41.8	50.9	53.4	Net margin	(123.2)	(4.5)	6.1	8.2
Associates	(0.1)	0.0	0.0	0.0	ROA	n.a.	n.a.	2.0	3.5
Working capital changes	(8.0)	(9.1)	(35.1)	(29.0)	ROE	n.a.	n.a.	5.8	8.8
Non-cash items	1.0	0.0	0.0	0.0					
Other operating cashflows	58.5	16.9	19.7	23.5	Growth				
Investing	(9.4)	(30.0)	(30.0)	(30.0)	Turnover	(68.1)	73.9	50.1	36.6
Capex (growth)	(9.9)	(30.0)	(30.0)	(30.0)	EBITDA	(136.1)	n.a.	74.7	19.9
Investments	0.0	0.0	0.0	0.0	Pre-tax profit	(1,098.8)	n.a.	n.a.	65.7
Proceeds from sale of assets	0.4	0.0	0.0	0.0	Net profit	(2,721.7)	n.a.	n.a.	84.6
Others	0.0	0.0	0.0	0.0	Net profit (adj.)	(411.3)	n.a.	n.a.	84.6
Financing	(11.6)	(11.8)	(14.0)	(14.0)	EPS	(411.3)	n.a.	n.a.	84.6
Dividend payments	0.0	0.0	0.0	0.0					
Issue of shares	0.0	109.4	0.0	0.0	Leverage				
Proceeds from borrowings	26.4	0.0	0.0	0.0	Debt to total capital	61.1	49.9	36.5	34.8
Loan repayment	(18.6)	(50.0)	0.0	0.0	Debt to equity	215.9	126.5	68.6	62.8

(19.4)

(17.1)

29.4

(0.2)

12.1

(71.2)

1.4

12.1

0.0

13.6

(14.0)

(2.2)

13.6

0.0

11.4

(14.0)

16.4

11.4

1.0

28.8

Net debt/(cash) to equity

Interest cover (x)

206.2

(1.5)

118.7

3.1

63.9

6.3

51.9

7.6

Others/interest paid

Net cash inflow (outflow)

Changes due to forex impact

Ending cash & cash equivalent

Beginning cash & cash equivalent



Monday, 14 February 2022

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